

Dr. Ashraf ELmidani

EDUCATION

- **PhD.** in the major of: **Sports Management**, Alexandria University, Alexandria, Egypt.
- **Masters of Science Degree** in the major of Physical Education & Sports Management, Alexandria University, Alexandria, Egypt.
- **Bachelors of Science** in Physical Education & Sports, Alexandria University, Alexandria, Egypt.

WORKING EXPERIENCE

Start	End	Post – Place
2020	Present	Consultant Adviser of Development for post Graduate Studies & continuing Education , Arab American University in Palestine
2020	Present	Consultant Adviser of Development , Palestinian Olympic Committee
2017	Present	Senior Lecturer, Head of Events Management & Planning , College of Management & Technology, Arab Academy for Science & Technology (AAST)
2016	Present	Senior Lecturer , Graduate School of Business, Arab Academy for Science & Technology (AAST)
2015	Present	Vice Dean for Sports Affairs , Arab Academy for Science & Technology (AAST)
2015	2019	Secretary General , Association of African Sports Confederations (A.A.S.C.), (UCSA)
2011	Present	Secretary General , Arab Confederations of Sports Leaders (ACSL).
2008	Present	Secretary general, Sports Management Institute Arab Academy of Science & Technology (AAST).
Mar 2007	Sept 2007	President Assistant Pan Arab Games 2007, National Sports Council – Egypt.

2005	Present	International Lecturer, Sports Management FIFA CIES
2004	Present	Lecturer, Organization Behavior & Leadership - Creative Tourism – Tourism & Recreation Geography - Projects Arab Academy of Science & Technology (AAST).
2004	Present	Lecturer, New ways of Tourism - projects High Institute of Tourism, Hotel Management and Restoration, Alexandria, Egypt.
2004	2005	Lecturer, Tourism Development – Project High Pharaohs institute of tourism & Hotels, Cairo Egypt.
2000	2008	Lecturer of Sports Management – Director of Administration, Sports Affairs Department. Arab Academy of Science & Technology (AAST).
1995	1998	Director of the Alexandria Sports Medicine unit. Ministry of Youth and Sports, Alexandria, Egypt
1995	1998	Sports Affaires supervisor. Arab Academy of Science & Technology & Maritime Transport (AASTMT)
1994	1994	Generalist and fitness coach. Royal Saudi Air Defense Forces (RSADF).
1991	1994	Lecturer of Sports Management, Administration Director, vice president, Middle East division, In addition, Generalist and Soccer coach United States Sports Academy, (USSA), Saudi American Company for Sports Training, (SACST).
1988	1991	Youth and Sports counselor, international camps department. Ministry of Youth and Sports, Egypt.
1986	1991	Physical Education Lecturer, Physical fitness coach, and kid's camps supervisor. Arab Academy of Science & Technology & Maritime Transport, (AAST).

PROFESSIONAL AFFILIATIONS

- **International Lecturer, Sports Management FIFA CIES**
- **Senior Lecturer, Head of Events Management & Planning,** College of Management & Technology, Arab Academy for Science & Technology (**AAST**)
- **Senior Lecturer, Graduate School of Business,** Arab Academy for Science & Technology (**AAST**)
- **Vice Dean for Sports Affairs,** Arab Academy for Science & Technology (**AAST**)
- **Secretary General,** Association of African Sports Confederations (**A.A.S.C.**), (**UCSA**)
- **Credential Committee Member,** International Triathlon Union (**ITU**)
- **Secretary General,** Arab Confederation of Sports Leaders (**ACSL**).
- **Experts Committee Member,** Union of Arab National Olympic Comities.
- **Strategic Planning Committee Member,** Union of Arab National Olympic Comities
- **Marketing Committee Member,** Arab Triathlon Federation.
- **Head of fundraising Committee** African Triathlon Federation.
- **Board Member** Egyptian Triathlon Federation (**ETF**).
- **Member** of the Sports Management and Administration Commission, International Council for Health, Physical Education, Recreation, Sports, and Dance (**ICHPER-SD**) USA.
- **Member of the board and the Middle East Regional Director,** Sports Tourism International Council, (**STIC**) CANADA.
- **Member,** European Sports Management Association, (**EASM**) FINLAND.
- **Member of the board,** International Scientific Sports Association, (**ISSA**), EGYPT.

PARTICIPATION IN SPORTS AND SPECIAL EVENTS

1. **Organizing Committee**, Youth All African Games **Algeria 2017**
2. **Organizing Committee**, The 14 Pan Arab games, Doha **Qatar 2011**.
3. **Organizing Committee, President Assistant**, Pan 13 Arab Games, National Sports Council – **Egypt 2007**
4. **Organizing Committee**, The fourth ICHPER-SD congress, Faculty of Sports Education, Alexandria University, **October 2008**, Alexandria, **Egypt**
5. **Organizing Committee**, the 9 Physical Education and Sports Conference, Faculty of Sports Education, Alexandria University, **October 2006**, Alexandria, **Egypt**.
6. **Head of the Organizing Committee**, Physical Education & Sports for Arab Woman: Sport Association of Arab Woman (SAAW), Alexandria, **Egypt 2004**.
7. **Organizing Committee**, Sports Management for Arab Woman: Sport Association of Arab Woman (SAAW), Alexandria, **Egypt 2004**.
8. **Organizing Committee**, Alexandria City of civilization and culture: Alexandria Regional Authority for tourism promotion with babliotcha Alexandrina, Alexandria, **Egypt 2003**.
9. **Supreme Organizing Committee and Member of the Tourism Committee**, 22nd African Basketball Championship, Alexandria, Egypt, 2003.
10. **VIP Committee**, African under 17 Football Championship, Alexandria, **Egypt, 1991**.
11. **VIP Committee**, 5th All Africa Games, Alexandria, Egypt, 1991.
12. **Organizing Committee**, African nation's football cup, Alexandria, **Egypt 1986**.

TEACHING & TRAINING EXPERIENCE

	Program Course	Time & Duration	Organizing	Country
52	Sports Management	2021	FIFA CIES Cairo University	EGYPT
51	Sports Management	2020	FIFA CIES Cairo University	EGYPT
50	Sports Organizations Human Recourse Management	12 – 19 January 2020	Kuwait Sports Authority	Kuwait
49	Sports Managers Professional Development	1 - 6 December 2019	Arab Confederation of Sports Leaders (ACSL)	Cairo, Egypt
48	Sports Managers Professional Development	9 November 2019	Profession Sports	Alex Egypt
47		30 march 1 April 2019	Drassa Academy	Dubai UAE
46	Sports Managers & Football Administrators Sports Organizations Strategic Management Sports Organizations Human Recourse Management	23 – 28 March 2019	Kuwait Football Association	Kuwait
45	Sports Management	January 2019	FIFA CIES Cairo University	Egypt
44	Sports Managers & Football Administrators	11 – 16 November 2018	Kuwait Football Association	Kuwait
43	Sports Associations Risk Management	22 – 27 September 2018	Jordan Ministry of Youth	Jordan
42	Sports Managers & Football Administrators	9 – 12 September 2018	Kuwait Football Association	Kuwait
41	Sports Sustainable Development	3 – 9 February 2018	Ministry of Youth & Sports	Sharm, Egypt
40	Sports Management	January 2018	FIFA CIES Cairo University	Egypt
39	Sports Leaders Professional Development	October 2017	Ministry of Youth & Sports	Alex Egypt
38	Sports Managers Professional Development Volleyball Administrators	15 – 20 August 2017	African Volleyball federation	African Volleyball
37	Sports Managers & Football Administrators	30 July -- 3 August 2017	Kuwait Football Association	Kuwait
36	Sports Managers & Football Administrators	7 – 14 May 2017	Kuwait Football Association	Kuwait

35	Sports law & Regulation	29 – 31 March 2017	Drassa Academy	Saudi Arabia
34	Sports Leaders	March 2017	Drassa Academy	Dubai UAE
33	Events Management	March 2017	Drassa Academy	Abu Dhabi UAE
32	Sports Managers & Football Mangers	16 – 23 October 2016	Kuwait Football Association	Kuwait
31	Sports Leaders	October 2016	Drassa Academy	Dubai UAE
30	Sports Marketing	25 -- 30 July 2016	Ministry of Youth and Sports	Lebanon
29	Leaders in Development	16 – 18 March 2015	Arab Administrative Development Organization	EGYPT
28	Sports Sustainability	February 2015	Arab Sports Council	Sharm, EGYPT
27	Sports Risks and Crisis Management	7 - 14 December 2014	Ministry of youth and Sports, Public Authority for Youth & Sport	Kuwait
26	Sports Management Skills (Sports Management Fundamentals, Sports economics, Sports Communications & media and Sports Risks and crises management)	9 – 14 October 2014	Iraqi Sports Leaders Federation, Ministry of youth and Sports	Iraq Held in Cairo, Egypt
25	Sports Management Skills Sports Management Fundamentals, Sports economics, Sports Communications & media and Sports Risks and crises management)	20 – 24 September 2014	Gulf States Sports Leaders Federation, Ministry of youth and Sports	Sultanate of Oman
24	Doping and Media	6 September 2014	Ministry of Youth and Sports, WADA	Egypt
23	Sports Economics	18 August 2014	Ministry of youth and Sports,	Jordan
22	Sports Marketing and Investment	11 August 2014	Ministry of youth and Sports	Palestine

21	Sports Management Skills Strategic Management in Sports Organizations, Sports Marketing & Investment	1 – 8 June 2014.	Iraqi Sports Leaders Federation, Ministry of youth and Sports	Iraqi Held in Beirut, Lebanon
20	Sports Management Skills (Fundamentals of Sports Management)	1 – 8 April 2014	Iraqi Sports Leaders Federation, Ministry of youth and Sports	Iraqi
19	Sports Tourism	25 – 30 December 2013	The First Pan Arab Forum, Ministry of Youth & Sports	Egypt
18	Managing Sports Organizations	11 - 15 November 2013	Ministry of youth and Sports	Palestine
17	Sports Marketing & Investment and Media	25 – 30 November 2013	Arab Sports Press Association Ministry of youth and Sports	Jordan
16	Sports Management (Strategic Management in sports organizations, Program Evaluation in Sports Organizations, Sports Crisis Management)	21 – 27 September 2013	Union of Arab National Olympic Comities Sports Ministry of youth and Sports	Morocco
15	Sports Tourism	29 January 2013	Tourism Authority	Egypt
14	Sports Marketing and Investment	29 - 31 December 2012	Ministry of youth and Sports	Saudi Arabia
13	Project Management in Sports Organization	10 – 14 April 2011	Qatar Olympic Committee	Qatar
12	Sports Management Evaluation Programme	: 1 – 5 May 2011	Qatar Olympic Committee	Qatar
11	Strategic Sports Management	12 – 16 June 2011	Qatar Olympic Committee	Qatar
10	Performance Measurement in Sports Organization		Qatar Olympic Committee	Qatar
9	Events Management	2012, 2011, 2010, 2009	FIFA/CIES Sports Cairo University	Egypt
8	Human Resources Management in Sports Organization	23 - 26 May, 2010	Public Authority for Youth & Sport	Kuwait

7	Sports Value for Development and Peace	14 February 2009	Faculty of Sports Education, Alexandria University, Africa International Sport Convention (CISA)	Egypt
6	Time Management	14 January 2008	Arab Police Sports Federation	Egypt
5	Sports Marketing	April 2008	Faculty of Sports Education, Alexandria University	Egypt
4	Marketing Sports Training Facility	13 November 2007	Faculty of Physical Education, Helwean University, Cairo	Egypt
3	Sports Tourism	13 November 2007	Faculty of Physical Education, Helwean University, Cairo	Egypt
2	Sports Facility Management	22 May 2007	National Sports Council of Egypt	Egypt
1	Sports Tourism	29 April 2007	Faculty of Physical Education, Helwean University, Cairo	Egypt

RESEARCHES

Research	Date
Changing Strategies in Sports Organizations	November 2015
Human Recourses against Risks in Sports organizations	December 2014
Sports Insurance in Sports organizations in Kuwait	September 2013
Evaluation of International Sports Tourism Visits to Egypt	2012
Analytical Study of International Sports Management Agencies	2012
The role of Media in Sports Investment	September 2013
Implementing Football professional League in Kuwait	March 2012
Evaluation of Sports Tourism Role in Tourism Development	October 2008
Profiling Sports Tourism Tourist in Egypt	October 2008
Peace Culture among Sports Athletes	November 2007
Sports Tourism and Sustainable Development	July 2007
Sports Tourism	November 2006
Sports Tourism Approach	November 2006
Sports Tourism Approach	October 2006

ADDITIONAL EDUCATIONAL COURSES

- **Diploma, Stock Market & Investment Portfolio Training:** (SIRA) Scientific Informatics Research Academy, Cairo, Egypt **2008**.
- **Diploma, Business Administration (Mini MBA):** (SIRA) Scientific Informatics Research Academy, Cairo, Egypt **2008**.
- **Diploma, Human Resources:** Scientific Informatics Research Academy, (SIRA) Cairo, Egypt **2007**.
- **Diploma, Project Management Training:** (SIRA) Scientific Informatics Research Academy, Cairo, Egypt **2007**.
- **Diploma, Marketing Management:** (SIRA) Scientific Informatics Research Academy, Cairo, Egypt **2007**.
- **Diploma, Human Resources Management:** (SIRA) Scientific Informatics Research Academy, Cairo, Egypt **2005**.
- **Diploma, Professional Business Executive:** (SIRA) Scientific Informatics Research Academy, Cairo, Egypt **2005**.
- **Diploma, Marketing:** Marketing Concepts and Techniques: Lyngby Business College with Niels Brock Copenhagen Business College, and Alexandria Institute of Technology, Alexandria, Egypt **1998**.
- **Doping in Sports, Participant & Organizer,** National Sports Council, Cairo, Egypt, 2010 - 2009 - 2008
- **Dart fish video analyses** software in sports training and Physical Education, **Participant & Organizer,** Faculty of Sport Education, Alexandria University, Feb., **2006**.
- **Doping in Sports,** World Anti-doping Agency, **Participant & Organizer,** Ministry of youth, Cairo, Egypt, Nov, **2005**.
- **Football Medicine Conference,** Confederation African de football, **Participant,** Cairo, Egypt Nov, **2005**.
- Physical Education & Sports for Arab Woman, Conference: Sport Association of Arab Woman (SAAW) **Participant & Organizer,** Alexandria, Egypt **2004**.
- Sports Management for Arab woman, Conference: Sport Association of Arab Woman (SAAW) **Participant & Organizer,** Alexandria, Egypt 2004.
- **Marketing and Sponsorship,** (marketing the Beautiful Game): The British Football Association, **Participant,** Cairo, Egypt **2003**.

- Pan African Sports Medicine, congress: The African union of sports medicine, **Participant**, Cairo, Egypt **1998**.
- Sports Medicine Training Course: The Saudi sports medicine federation, Riyadh, **Participant**, Saudi Arabia **1994**.
- Asian Sports Medicine Training Course: The Asian Olympic Committee with the Saudi Sports Medicine Federation, **Participant**, Riyadh, Saudi Arabia **1992**.
- Sports Medicine Training Course: The Saudi sports medicine federation, **Participant**, Riyadh, Saudi Arabia **1992**.
- Tourism Difficulties Course: Ministry of information, El Nile center for teaching and training, **Participant**, Alexandria, Egypt **1991**.
- Tourism Effects on Development Course: Ministry of information, El Nile center for teaching and training, **Participant**, Alexandria, Egypt **1991**.
- Special Training Course for Camps Leader: Supreme Council for Youth and Sports (Ministry of Youth and Sports), **Participant**, Cairo, Egypt **1989**.

CERTIFICATIONS

- Certified soccer (Football) coach.
- Certified squash racket coach
- Certified Physical Fitness coach
- Certified Sports Medicine Rehabilitator
- Certified Youth and Sports Camps Leader

REFERENCES

- **Professor Dr. Pierre Lanfranchi**
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International Centre for Sport History and Culture
General Scientific Coordinator CIES
international University Network
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- **Professor Dr. Wael Kortam**
Professor of Marketing,
Scientific Coordinator of the joint FIFA/CIES/Cairo University
Executive Sports Management Programme,
Vice President for Marketing and Internationalization,
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- **Professor Dr. Mohamed Belal**
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- **Professor Dr. Aiman A. Ragab, PhD, MA.**
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- **Professor Dr. T.J. Rosandich**
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PERSONAL INFORMATION



Full Name: Ashraf Samir Mohamed ELmidani

Date of Birth: November 21, 1966

Place of Birth: Alexandria, Egypt

Nationality: Egyptian

Marital Status: Married, two Families

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Mustafa Kamel, 21311,
Alexandria, Egypt.

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